

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

M.Com. DEGREE EXAMINATION – COMMERCE

FIRST SEMESTER – APRIL 2010

**CO 1811 - BUSINESS ENVIRONMENT AND POLICIES**

Date & Time: 03/05/2010 / 1:00 - 4:00 Dept. No.

Max. : 100 Marks

**PART – A**

**Answer ALL Questions:**

**(10 x 2= 20)**

1. Give the various ways of saving energy.
2. Define business environment.
3. What are the factors influencing the economic system of the country?
4. Name any 2 Acts passed by the Indian Government to protect environment?
5. List out the various components of macro environment.
6. Define culture.
7. How do castes and communities influence business?
8. What are the salient features of the MRTP Act?
9. Give examples of ethical and unethical business practices.
10. State the objectives of Economic Planning in India.

**PART – B**

**Answer any FIVE questions:**

**(5 x 8 = 40)**

11. Explain the concept of Corporate Social Responsibility (CSR).
12. Explain SWOT analysis with the help of a diagram.
13. Discuss briefly the rights of consumers and explain the consumer courts at various levels.
14. Is foreign capital essential for economic development of a country?
15. Discuss the impact of urbanization on business today.
16. Discuss the strengths of co-operative movement and examine the reasons for its failure.
17. "Clean environment and economic development are inconsistent"- Comment.
18. What are the constitutional rights of an Indian citizen ?

**PART – C**

**Answer any TWO questions:**

**(2 x 20 = 40)**

19. What is Capitalism? What are the merits and demerits of capitalism? What is Mixed economy?
20. Explain Liberalization, Privatization and Globalization (LPG) and their impact on the Indian economy.
21. What is technology? Describe the impact of technology on society, economy and business.

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